

Holiday 2025 ...WHOLESALE...

CENTRAL MARYLAND
FLOWER CONNECTION





Welcome Florists...

We are so glad you're here! **Central Maryland Flower Connection** is made up of a group of specialty cut flower farms that came together to bring our locally grown flowers to our customers in Maryland and the DC area. Our clients told us again and again that it was difficult to get out to the farms to pick up their wholesale orders and needed centralized ordering and a delivery service to access local blooms. We heard you. Our goal is to streamline the ordering process for farm-direct flowers, providing weekly delivery and one-stop-shop ordering on the **Central Maryland Flower Connection** web site from all of our farms. We are all about connections, bringing together our strengths to provide the highest quality, locally grown flowers to the central Maryland and the DC area.

What's in season...Holiday

In order to help you to plan sourcing for the coming season here are the varieties we expect to have available. We may also have additional items available from time to time so please consult the online database for availability. Please visit the web site for the most current pricing.





..Foliage



Cedar

Boxwood

Euclyptus (Preserved)

Holly

Ilex Berries

Juniper

Magnolia Leaves

Nandia Berries

Ornamental Cabbage

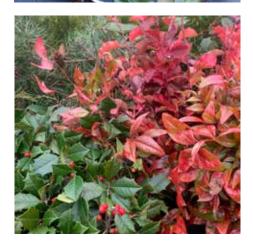
Pine

Yew

Mixed Holiday Bucket Include primarily woody evergreen stems like Pine and Cedar. 40 stems \$90

Premium Holiday Bucket Include primarily woody higher-end stems like Magnolia and Winterberry. 40 stems \$120









..Winter Foliage Bulk

This is a bulk bundle of various sizes greens for use in workshops, wreaths, and various types of arrangements. Stems vary in size for creative flexibility. Greens include cedar, juniper, pine, etc.

Sold by the pound.









..Hot House

Amaryllis

Muscari

Pansies

Succulents

Tulips

Available upon request, hot house forced Amaryllis starting in December, Tulips January through March, and Succulents year round.

Contact mdflowrconnection@gmail. com to request quantities.

















..Dried Flowers

Celosia

Cones/Magnolia Pods

Ecinops

Eryngium

Fever Few

Grasses

Hydrangea

Money Plant

Nigella Pods

Strawflower

















How to Order...

Thank you so much for signing up with the **Central Maryland Flower Connection**. We are very excited to be able to offer locally grown flowers to florists in our area and provide the highest quality with easy ordering and reliable delivery. This is an introduction on how ordering will work and what you can expect from going through the website to receiving your fresh order.

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This information was sent out the

Step 1: Complete *JotForm* with your business information.

We need this to confirm your business to do a wholesale transaction, as well as confirm your physical address for delivery and assigning appropriate delivery rates. This also gives you a chance to make a few



notes on what you are looking for, which helps us with future crops.

Step 2: Access the website. https://mdflowerconnection.com/

Use the password sent to you via email to enter the store. Please do not share this password. There is a password because we do not sell to the public, we sell exclusively to professional florists and designers with whom we have built a relationship.

Step 3: Take a look around.

In the website, you can find important information in the menu at the top, including a section "About our Farmers" and "FAQ."

The FAQ page explains more details about our policies, and how the process works, including ordering, payment, delivery, and general information.

The *About our Farmers* page is a great way to understand your farmer, their background, and where your flowers are coming from.

Step 4: Place your orders!

Note: Sunday email reminders will go out each week to remind our florists of opening times, or any other important information.

STORE HOURS

PRE-ORDER: WEDNESDAY 9am - SATURDAY 6pm

Orders from Wednesday through Saturday are normal "pre-orders" for the following week delivery on Wednesday. You can go into the "Collections" page to see our products organized by flower type, or filter your search by color, type or another identifier such as "scented" or "double."

SUNDAY: CLOSED

The online store will be closed Sunday. However, you will still be able to access the store to browse the updates we are making, but inventory can change until the store is open again. You cannot place orders when the store is closed. Feel free to window shop!

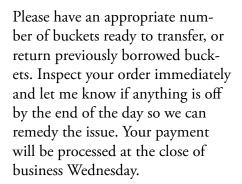
During this time, we are collecting orders, doing bookkeeping, updating the store with the next week's inventory, and most importantly, harvesting and conditioning your orders to be as fresh as possible! They go directly from the farm, to the cooler, to your shop.

Step 5: Delivery!

Your delivery will arrive fresh on **Wednesday 9am – 1pm**. You will receive a call when we are on the way.







Thank you so much for trusting us to supply your business with locally grown fresh cut flowers. We pride ourselves in the highest quality crops and the best customer service possible. Please feel free to reach out anytime for suggestions or help with recommendations for substitutions. We are happy to receive any feedback you might have throughout the season. Cheers!



Sarah Hultz – Zangs Farm Administration, Policies, Customer Outreach

Kelly Weisner – Fairytale Farmette Marketing, Communication, Social Media











Get to know us.



Expect great quality. When Sabina (Condor Farm) drops off your blooms, you are meeting one of the growers! The advantage? Sabina understand what the freshly cut stems need to arrive in perfect condition.

Lean on our expertise. We bring our combined knowledge to our customers by answering questions about individual varieties. Ask us about vase life, hydration, and conditioning suggestions for your order. In addition, we can recommend in-season substitutions. We love to talk local flowers!

Choose healthy & sustainable. The growers in the Connection value ecologically responsible flowers. We use pollinator-friendly, healthy soil management, and sustainable farming practices to produce our blooms and stems. We are all located in Central Maryland, this makes the carbon footprint of your floral delivery a LOT smaller!

Find in-season specialty items. We are all small specialty growers. Smaller scale farms are able to grow a larger variety of flowers. By catering to our florists we choose selective crop plans to include; unique varieties of Tulips, a wider selection of uncommon colors of Dahlia and hard to find items like Amaryllis, Sweet Peas, Cosmos, or Agrostemma. Our growers have great choices that you will not find at the wholesaler.







Meet Our Growers









Condor Farm

Sabina Shaub

Sabina owns and operates Condor Farm located in Upper Marlboro, Maryland, together with the help of her brother, husband, and father, all military veterans, as well as her 7 year old son. Sabina applies her career experience; from architect, to military helicopter pilot, to establishing her farm in 2022. On 10 acres of pasture, woods, and fields, Condor Farm operates by using healthy soil management through rotational grazing, silvopasture, cover cropping, composting, and no-till planting methods. They have a "flerd" (flock + herd) of sheep and alpacas for fertilizer and fine wool products, a newly planted hazelnut orchard, and rows of annual, perennial, and woody stem cut flowers, both in the field and a high tunnel. In her eyes, locally grown, fresh cut flowers are a perfect medium to not only experiment in agricultural techniques and practices, but also to use her organizational know-how to provide locally and sustainably grown products to customers and professional florists throughout central Maryland and the DC area.









Zang's Farm

Sarah Hultz

Sarah comes from a multi-generational farming family, started back in the early 1980's by Sarah's grandparents, Laura and Billy Zang. The farm has evolved so much throughout the years from corn, melons, and tomatoes to "Zang's Famous Peaches". Sarah's grandmother, Laura Zang always enjoyed planting flowers in the summer. After college, Sarah, decided to continue the tradition of evolving the family farm by specializing in field grown cut flowers. She has expanded Zang's cut flower offering by adding over 20 different varieties, including the top favorites; Ranunculus, Peony, and Dahlias. Sarah has a passion for keeping multi-generational farms in our area thriving. She believes when you choose a local family farming business, like Zang's you tap into generations of farming knowledge specific to our area to provide central Maryland and the DC area floral customers with the highest quality locally grown options.









Fairytale Farmette

Kelly Weisner

Before she envisioned Fairytale Farmette, Kelly began as a sustainable homesteader and a graphic designer in Washington, DC. A move to Davidsonville, MD expanded her homestead. Further expansion from her tiny homestead to lease the farmland across the street in 2018, Fairytale Farmette became a full service cut flower farm. Cut flowers provide the perfect confluence of farming and design. Kelly uses her design sensibility to grow a curated collection of Dahlia varieties, experimental natives varieties, and design-forward colors and textures of annuals and bi-annuals. Kelly loves to chat with her customers to include on-trend offerings for the coming season. With a focus on creating pollinator habitats, Fairytale Farmette uses biological pest control methods that are beneficial insect and pollinator-friendly. Happily ever after for Kelly is connecting local floral buyers and business, to unique flower variety selections.









Red Chimney Flower Farm

Suzanne Montie

Suzanne and her family own a 6-acre farm in Bowie which they acquired in 1974. Beginning in the local farmer's markets, Suzanne has transitioned to CSA subscriptions, DIY buckets of flowers for event work and selling her selection of unique and in-demand stems to local florists. She operates 3 high tunnel hoop houses throughout the year to provide locally grown "season extending" crops such as her highly coveted Eucalyptus and Ranuculus. Suzanne specializes in peonies in the spring, field cut varieties during the summer and dahlias in the fall. She stays current with cut flower trends as a member of the ASCFG (a National Organization of Cut Flower growers) and also The Maryland Cut Flower Growers. Through her contacts with other growers in the area, she has been able to share knowledge and expertise, all with the aim of bringing sustainable, locally grown, freshly cut flowers to the community.

Policies & FAQs



Policies

- > We offer flowers to florists and designers only. To order, you must provide your EIN #.
- There is no order minimum for delivery.
- We only deliver within central Maryland and areas of DC.
- All buyers must supply their own buckets. A 5\$ charge per bucket will be added to your invoice for the use of our buckets.
- Payment will be charged once your flowers are delivered.
- Once your order is received, please inspect your order upon reception and contact us immediately if an item is defective, damaged, or if you received the wrong item so that we can evaluate the issue and make it right.
- Returns are not excepted on live products. If you are not satisfied with an item, please reach out to us immediately.
- Our availability list is dynamic, and items may be added or changed throughout the week.
- Because we are a local flower collective, there is a risk that our anticipated weekly inventory could change after harvesting. If items in your order are unavailable, we will notify you of any changes and do our best to offer an adequate substitution.

FAQs

How do I order?

Orders can be placed online through our webstore using a password. Availability of flowers is posted a week prior to delivery. The list is posted on the website every MONDAY at 12 noon. You have until THURSDAY at 12 noon to place your order. Delivery is the following Wednesday.

What does the service fee cover?

The service fee allows us growers to function more efficiently on the administration aspects of our Flower Collective. It covers the convenience of online ordering, real-time availability updates, fresher product delivery, and one on one support as needed.

When is the delivery?

We deliver flowers every **WEDNESDAY** from **8:30 am-1:30 pm**.

Where do you deliver and what is the delivery charge?

\$25: 301/50 corridor (Upper Marlboro, Bowie, Gambrills, Davidsonville)

\$30: Annapolis (east of Davidsonville)

\$35: DC, Takoma Park, Hyattsville, College Park

Can I pick up my order?

At this time, we are not offering pick-up.

FAQs cont.

What payment methods do you accept?

All online orders will accept the following payment methods: all major credit cards and Shopify.

What if I want to change my order or I forgot to add a item to my cart?

Once your order is received, we are unable to make changes, modify or change the method of payment. If you have forgotten to order something, you must place an additional order. If placing an additional order for the same delivery location and date, we will only charge one delivery fee.

What if I am not satisfied with my flowers or they arrive damaged?

If your flowers arrive damaged, you must provide photos of the flowers within 24 hours of receiving your order so we can properly access their condition. Once we review this information, we will reach out to you by email or phone.

What do I do once my flowers are delivered or picked up?

The flowers we harvest are pre-conditioned in water and a floral cooler for at minimum of 24 hours. Your flowers will be delivered on a refrigerated truck. You are responsible for the care of your flowers once delivered and providing the appropriate number of buckets. If you are not available in person to receive your delivery, you must leave buckets out for us to transfer your flowers in and a sheltered/safe place to store them. If there are specific parking/delivery instructions, please notify us by leaving a note at check out.

I am interested in purchasing your flowers, but I am not a florist or a designer.

We are happy to help you! Each of our farms do sell at various locations including farmers markets, pop-up events, CSA subscriptions, and special orders. You can visit our individual Facebook/website pages below:

Fairytale Farmette: https://www.fairytalefarmette.com/

Condor Farms: https://www.belairbloomsflowerfarm.com/

Zangs Farm: https://www.zangsfarm.com/

What is a Farmers' Choice Bucket?

Our "Farmers Choice" bucket is a curated collection of blooms based on what is in season for that week. These are often our favorite flowers and foliage that would make a timeless arrangement, centerpiece, grazing table, or a last-minute floral offering. We will do our best to accommodate specific colors, but we cannot guarantee. At check out, please list any specific colors to include (or not include).

Each bucket includes approximately 60 stems. (\$75 total)

What is a "Restaurant DIY Bucket"?

Our "Restaurant DIY" Bucket is a great option for decorating your dining area or event space. No need to have any design expertise, we will provide you with flowers that are easy to work with. This collection of blooms will include seasonal flowers and foliage to fit the design of your space. You will need to provide your own bucket to store the flowers in, clippers to design with, and vases. We will do our best to accommodate specific colors, but we cannot guarantee. At check out, please list any specific colors to include (or not include).

This bucket includes approximately 45 stems (\$60 total). Let us help you determine how many buckets you may need by emailing us your number of tables, vase type, etc.

